



AUDIRADIO

Indagine sull'ascolto radiofonico in Italia

1° SEMESTRE 2007

Ascolto nel quarto d'ora medio
Ascolto medio per fascia oraria - Individui +11 anni (52761) Audience (.000)

| RETE | 06:00 06:00 | 06:00 09:00 | 09:00 12:00 | 12:00 15:00 | 15:00 18:00 | 18:00 21:00 | 21:00 24:00 | 24:00 06:00 | 06:00 24:00 |
|-------------------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| Radiouno | 398 | 1137 | 594 | 380 | 465 | 348 | 139 | 61 | 510 |
| Radiodue | 317 | 664 | 538 | 593 | 347 | 280 | 80 | 17 | 417 |
| 99 Big Station | 562 | 764 | 1137 | 769 | 972 | 517 | 229 | 53 | 731 |
| Radiotre | 121 | 368 | 164 | 121 | 143 | 99 | 58 | 7 | 159 |
| Area News Entry | 137 | 179 | 323 | 156 | 216 | 140 | 55 | 14 | 178 |
| Area News Plus | 170 | 224 | 390 | 194 | 278 | 174 | 66 | 16 | 221 |
| Bum Bum Energy | 4 | 4 | 5 | 3 | 9 | 5 | 1 | 0 | 5 |
| Ciccio Riccio | 13 | 19 | 33 | 14 | 15 | 14 | 5 | 0 | 17 |
| Circ.Milano Finanza Clas.Plus | 101 | 119 | 229 | 111 | 168 | 126 | 38 | 8 | 132 |
| Circuito Giovani New | 190 | 207 | 353 | 231 | 353 | 229 | 109 | 18 | 247 |
| Circuito Global | 309 | 406 | 688 | 366 | 548 | 312 | 107 | 24 | 404 |
| Circuito Glocal News | 153 | 223 | 365 | 164 | 241 | 160 | 46 | 13 | 200 |
| Circuito Summer | 324 | 394 | 720 | 372 | 567 | 350 | 136 | 28 | 423 |
| CNR Radio Fm | 348 | 441 | 757 | 422 | 612 | 351 | 137 | 32 | 453 |
| Dimensione Suono 2-Soft 105.3 | 18 | 27 | 38 | 22 | 30 | 18 | 8 | 2 | 24 |
| Dimensione Suono Roma | 18 | 25 | 40 | 22 | 30 | 19 | 5 | 1 | 23 |
| Discoradio | 16 | 19 | 20 | 20 | 31 | 18 | 16 | 3 | 21 |
| Easy Network | 7 | 10 | 12 | 7 | 11 | 10 | 3 | 1 | 9 |
| Gamma Radio (MI) | 8 | 12 | 17 | 9 | 12 | 8 | 1 | 1 | 10 |
| Gra Grandi Radio Associate | 150 | 196 | 317 | 175 | 268 | 170 | 49 | 12 | 196 |

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|--------------------------------------|-----|-----|------|-----|------|-----|-----|----|-----|
| Grp | 10 | 18 | 20 | 14 | 12 | 9 | 2 | 1 | 13 |
| Info 45 | 345 | 488 | 714 | 392 | 581 | 367 | 160 | 29 | 450 |
| Isoradio | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 24 | 0 |
| Italia 5 | 620 | 802 | 1482 | 683 | 1030 | 606 | 249 | 52 | 809 |
| Lifegate Radio | 11 | 11 | 20 | 11 | 18 | 13 | 11 | 1 | 14 |
| Malvisi Network | 4 | 7 | 9 | 3 | 7 | 3 | 1 | 0 | 5 |
| Milan/Inter Fm | 3 | 4 | 2 | 1 | 8 | 5 | 3 | 0 | 4 |
| Notturmo Italiano (fascia 0-6) | 51 | 74 | 110 | 57 | 81 | 56 | 17 | 5 | 66 |
| R. Popolare- Popolare Network | 17 | 35 | 32 | 20 | 15 | 28 | 4 | 0 | 22 |
| R.D.F. 102.7 | 3 | 4 | 6 | 6 | 7 | 3 | 1 | 0 | 4 |
| R101 | 112 | 154 | 252 | 125 | 211 | 108 | 29 | 8 | 147 |
| Radio 105 Classics | 11 | 15 | 18 | 16 | 18 | 12 | 5 | 1 | 14 |
| Radio 105 Network | 279 | 394 | 509 | 437 | 515 | 222 | 105 | 24 | 364 |
| Radio 24 | 103 | 197 | 191 | 95 | 141 | 128 | 35 | 19 | 131 |
| Radio 5 | 364 | 471 | 864 | 403 | 605 | 345 | 154 | 33 | 474 |
| Radio Adige | 4 | 7 | 11 | 3 | 5 | 2 | 1 | 0 | 5 |
| Radio Amore | 4 | 5 | 10 | 4 | 4 | 3 | 2 | 1 | 5 |
| Radio Babboleo | 8 | 12 | 19 | 11 | 16 | 6 | 2 | 1 | 11 |
| Radio Bellla e Monella | 17 | 21 | 48 | 18 | 28 | 13 | 3 | 1 | 22 |
| Radio Birikina | 31 | 38 | 85 | 34 | 56 | 28 | 7 | 1 | 41 |
| Radio Blu Prato | 5 | 2 | 5 | 6 | 10 | 16 | 1 | 0 | 7 |
| Radio Bruno | 37 | 53 | 82 | 50 | 70 | 30 | 10 | 2 | 49 |
| Radio C.R.C. Targato Italia | 4 | 2 | 12 | 4 | 5 | 4 | 2 | 0 | 5 |
| Radio Capital Music Network | 111 | 145 | 231 | 129 | 181 | 135 | 50 | 9 | 145 |
| Radio Ciao | 6 | 6 | 17 | 9 | 8 | 5 | 3 | 1 | 8 |
| Radio Club 91 | 5 | 5 | 14 | 5 | 9 | 4 | 1 | 0 | 6 |
| Radio Company | 28 | 38 | 55 | 29 | 53 | 30 | 11 | 2 | 36 |
| Radio Cuore | 37 | 57 | 84 | 38 | 62 | 32 | 13 | 4 | 48 |
| Radio Cuore (CT) | 4 | 6 | 11 | 3 | 4 | 3 | 1 | 0 | 5 |

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| Radio Cuore (PI) | 8 | 10 | 20 | 9 | 14 | 9 | 1 | 1 | 11 |
| Radio Cuore (RM) | 9 | 18 | 21 | 10 | 11 | 7 | 3 | 1 | 12 |
| Radio Cuore (TO) | 12 | 19 | 22 | 12 | 24 | 8 | 5 | 1 | 15 |
| Radio DeeJay Network | 357 | 469 | 899 | 479 | 526 | 313 | 120 | 23 | 468 |
| Radio Delta Uno | 6 | 10 | 12 | 8 | 12 | 5 | 2 | 0 | 8 |
| Radio Dimensione Suono Network | 269 | 357 | 540 | 290 | 457 | 331 | 122 | 25 | 350 |
| Radio Fantastica (PI) | 3 | 4 | 4 | 4 | 4 | 4 | 1 | 0 | 4 |
| Radio Fantastica (TO) | 4 | 4 | 10 | 5 | 7 | 3 | 1 | 0 | 5 |
| Radio Gamma (Forli) | 6 | 6 | 17 | 7 | 9 | 3 | 1 | 0 | 7 |
| Radio Globo | 14 | 22 | 23 | 18 | 24 | 13 | 7 | 1 | 18 |
| Radio Ibiza | 22 | 13 | 26 | 24 | 38 | 37 | 30 | 5 | 28 |
| Radio Italia Anni 60 | 57 | 71 | 151 | 61 | 102 | 44 | 16 | 5 | 74 |
| Radio Italia Anni 60 (BA) | 14 | 20 | 43 | 9 | 21 | 13 | 3 | 1 | 18 |
| Radio Italia Anni 60 (BO) | 7 | 11 | 16 | 7 | 15 | 5 | 2 | 1 | 9 |
| Radio Italia Anni 60 (MI) | 21 | 20 | 52 | 28 | 41 | 15 | 7 | 2 | 27 |
| Radio Italia Anni 60 (NA) | 4 | 5 | 11 | 4 | 5 | 3 | 1 | 0 | 5 |
| Radio Italia Solo Musica Italiana | 184 | 229 | 468 | 201 | 307 | 181 | 59 | 12 | 241 |
| Radio Juke Box (cz) | 12 | 11 | 23 | 15 | 23 | 14 | 8 | 1 | 16 |
| Radio Juke Box (pa) | 11 | 12 | 23 | 10 | 17 | 14 | 6 | 1 | 14 |
| Radio Juke Box Italia | 23 | 24 | 46 | 26 | 39 | 29 | 14 | 2 | 29 |
| Radio Kiss Kiss Italia Mus.Ita | 31 | 33 | 81 | 36 | 51 | 31 | 9 | 2 | 40 |
| Radio Kiss Kiss Napoli | 16 | 13 | 29 | 21 | 39 | 19 | 4 | 1 | 21 |
| Radio Kiss | 104 | 151 | 221 | 116 | 170 | 115 | 45 | 8 | 136 |

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| Kiss Network | | | | | | | | | |
| Radio Lattemiele | 47 | 62 | 106 | 53 | 74 | 47 | 21 | 4 | 61 |
| Radio Lattemiele (BA) | 17 | 23 | 44 | 16 | 26 | 18 | 8 | 1 | 22 |
| Radio Lattemiele (BO) | 13 | 17 | 28 | 16 | 23 | 14 | 2 | 1 | 17 |
| Radio Lattemiele (RM) | 9 | 12 | 16 | 13 | 14 | 8 | 4 | 1 | 11 |
| Radio Lattemiele (TO) | 8 | 10 | 18 | 9 | 10 | 9 | 6 | 1 | 10 |
| Radio Lombardia | 4 | 3 | 5 | 7 | 8 | 2 | 3 | 1 | 5 |
| Radio Love Fm | 5 | 4 | 12 | 5 | 7 | 11 | 5 | 0 | 7 |
| Radio M2O | 60 | 51 | 81 | 72 | 110 | 85 | 58 | 13 | 76 |
| Radio Manbassa | 2 | 3 | 5 | 2 | 4 | 3 | 2 | 0 | 3 |
| Radio Margherita Mus.Ital.(fi) | 8 | 11 | 21 | 10 | 11 | 6 | 4 | 1 | 11 |
| Radio Margherita Mus.Ital.(pa) | 45 | 65 | 130 | 40 | 67 | 38 | 9 | 5 | 58 |
| Radio Margherita Musica Ital. | 53 | 76 | 151 | 50 | 78 | 44 | 13 | 7 | 69 |
| Radio Maria | 133 | 325 | 182 | 72 | 199 | 125 | 102 | 29 | 168 |
| Radio Marilu' | 8 | 10 | 17 | 9 | 11 | 7 | 4 | 2 | 10 |
| Radio Marte Stereo | 14 | 14 | 27 | 18 | 33 | 17 | 5 | 1 | 19 |
| Radio Mediterraneo | 3 | 5 | 10 | 2 | 4 | 3 | 1 | 0 | 4 |
| Radio Montecarlo | 113 | 146 | 238 | 138 | 179 | 121 | 59 | 13 | 147 |
| Radio Nostalgia | 7 | 7 | 15 | 9 | 13 | 7 | 3 | 0 | 9 |
| Radio Nostalgia (ms) | 4 | 4 | 12 | 7 | 8 | 4 | 1 | 0 | 6 |
| Radio Number One | 19 | 30 | 38 | 23 | 37 | 21 | 5 | 1 | 25 |
| Radio Ottanta | 13 | 16 | 27 | 16 | 28 | 11 | 5 | 1 | 17 |
| Radio Padova | 11 | 12 | 27 | 16 | 20 | 7 | 1 | 1 | 14 |
| Radio Parsifal | 3 | 3 | 6 | 4 | 3 | 2 | 3 | 0 | 4 |

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| Radio Pico | 6 | 11 | 14 | 6 | 7 | 6 | 2 | 0 | 8 |
| Radio Piterpan | 6 | 9 | 8 | 7 | 14 | 8 | 2 | 1 | 8 |
| Radio Potenza Centrale | 4 | 6 | 14 | 6 | 5 | 3 | 1 | 0 | 6 |
| Radio Puglia | 9 | 9 | 24 | 8 | 14 | 9 | 4 | 1 | 11 |
| Radio Radicale | 25 | 58 | 42 | 18 | 23 | 18 | 24 | 7 | 31 |
| Radio Radio | 10 | 15 | 18 | 17 | 23 | 7 | 3 | 0 | 14 |
| Radio Reporter-Radio Del Cuore | 16 | 33 | 35 | 17 | 24 | 13 | 2 | 1 | 21 |
| Radio Rock (Roma) | 11 | 14 | 16 | 9 | 17 | 16 | 10 | 2 | 14 |
| Radio Salento | 5 | 8 | 11 | 4 | 8 | 6 | 1 | 0 | 6 |
| Radio Selene | 5 | 5 | 12 | 7 | 7 | 7 | 1 | 0 | 6 |
| Radio Sintony | 6 | 7 | 16 | 5 | 9 | 7 | 3 | 0 | 8 |
| Radio Sorriso | 10 | 12 | 27 | 11 | 18 | 8 | 1 | 0 | 13 |
| Radio Studio Delta | 11 | 18 | 27 | 10 | 21 | 9 | 3 | 1 | 15 |
| Radio Studio Piu'-T.Dance Stat | 12 | 15 | 21 | 20 | 20 | 11 | 8 | 2 | 16 |
| Radio Subasio | 102 | 123 | 210 | 114 | 171 | 102 | 68 | 12 | 131 |
| Radio Suby | 4 | 8 | 6 | 5 | 8 | 4 | 4 | 0 | 6 |
| Radio Veronica Hit Radio Net. | 5 | 5 | 10 | 7 | 11 | 7 | 2 | 1 | 7 |
| Radio Veronica One | 4 | 5 | 8 | 3 | 10 | 4 | 2 | 0 | 5 |
| Radio Viva - Viva Fm | 7 | 4 | 10 | 12 | 10 | 10 | 6 | 1 | 9 |
| Radio Zeta | 56 | 77 | 161 | 54 | 72 | 48 | 21 | 7 | 72 |
| Radionorba | 22 | 27 | 53 | 22 | 33 | 25 | 9 | 2 | 28 |
| Ram Power Fm 102.7 | 13 | 12 | 25 | 16 | 20 | 18 | 6 | 2 | 16 |
| Rete Sport | 5 | 5 | 13 | 6 | 8 | 8 | 1 | 0 | 7 |
| RGS Radiogiornale di Sicilia | 5 | 14 | 3 | 8 | 5 | 6 | 1 | 0 | 6 |
| Rock Fm (Lombardia) | 6 | 7 | 9 | 5 | 12 | 10 | 5 | 1 | 8 |
| Rsc Radio Studio | 3 | 3 | 8 | 2 | 4 | 5 | 0 | 0 | 4 |

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| Centrale | | | | | | | | | |
| RTL 102.5 Hit Radio | 273 | 358 | 563 | 320 | 490 | 295 | 105 | 28 | 355 |
| Studio 90 Italia Smi | 2 | 2 | 7 | 2 | 4 | 2 | 1 | 0 | 3 |
| Sudtirol 1 | 8 | 18 | 17 | 11 | 8 | 8 | 0 | 0 | 10 |
| Totale complessivo | 8048 | 11838 | 17015 | 9496 | 13075 | 8070 | 3258 | 775 | 10463 |



chiudi finestra